



Keuka Arts Festival Poster Guidelines and Application

Rules and Guidelines:

- All artwork must be original, and previously unpublished.
- Poster Size: Image area should be 12"x 18", vertical layout.
- The Design should be organized to accommodate text.
- All entries should be in completed and in finished form. Artist's name and phone number should be written on the form and attached.
- Artwork should not be matted.
- All mediums will be considered: watercolor, photography, pen and ink, oil, collage, acrylics, and digital images. If sending a digital image please mail it in a CD or DVD as a JPEG file. Files unable to be opened will not be taken in consideration. No entries will be admitted via e-mail.
- The Poster should represent a festival and attract attention.
- Flexibility to make changes upon the committee's approval is a must.
- Visit our website for inspiration: www.keukaartsfestival.com

Choose one of the following:

- a.) Allow room in your design for the committee to incorporate the text with the festival's information.

OR

- b.) Include the following Text into the design:
Keuka Arts Festival
June 10th and 11th, 2017
10am-5pm
Penn Yan, NY
www.keukaartsfestival.com
Located on the Outlet Trail

ALSO INCLUDE:

Facebook logo
Keuka Arts Festival Logo
QR Code

Deadline for Submissions: May 1, 2017

Keuka Arts Festival Poster Application

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) E-mail: _____

Medium: _____

Design Description: _____

Should artwork be chosen for the Keuka Arts Festival Poster Design:

-I give my permission for the Keuka Arts Festival to reproduce my submitted artwork and to add text & logos to the image of my artwork for promotional materials, poster and merchandise for the 2017 Keuka Arts Festival.

-I give my permission for the Keuka Art Festival to sell the Keuka Arts Festival poster as an art poster to help raise funds for the Keuka Arts Festival, and waive any right to claim any part of the proceeds from the sales.

-I give my permission for the Keuka Arts Festival to sell merchandise bearing my artwork to help raise funds for the Keuka Arts Festival, and waive any right to claim any part of the proceeds from the sales.

-I certify that this entry is my original artwork and has not been copied or reproduced from another source.

Artist Signature: _____ Date: _____

***ALL ARTWORK SUBMITTED BECOMES THE PROPERTY OF The Keuka Arts Festival**

Please complete and submit this form, along with the signed waiver and poster design to:

2017 Keuka Arts Festival Poster Contest Attention: Keuka Arts Festival Board

Tel: 315-288-6075 Address: P. O Box 741, Penn Yan, NY 14527

For more Information visit our website: www.keukaartsfestival.com