



# Keuka Arts Festival

## Youth Art Application

Please return the completed form to the Arts Center in Penn Yan via mail (127 Main Street Penn Yan, NY 14527) or email ([artscenteryates@gmail.com](mailto:artscenteryates@gmail.com)) no later than May 15!

- The Keuka Arts Festival will be held on Saturday, June 8 from 10 am to 5 pm and Sunday, June 9 from 10 am to 4 pm along the Outlet Trail, beginning by the boat launch in Penn Yan.
- The Arts Center invites Yates County students to display and sell *original artwork* during the Festival. *Original artwork* means something created with your ideas – not copied from work you’ve seen somewhere else. Don’t use trademarked names or images in the work you want to sell. It’s okay to mimic a *style* of art – just not to recreate someone else’s idea.
- There is no charge for participating in the Festival but displaying artists should plan to spend at least two hours at the Student Art Booth to interact with customers and help sell work. We’re recommending that you plan to bring at least a half dozen pieces to sell – about 8,000 people come through the Festival during the two days.
- Artwork should be signed and photos, drawings and paintings should be matted and wrapped in something like plastic wrap (or, for cards, put in ziplock bags) to protect them from any weather or grubby hands.
- You get to set the price you’re putting on your artwork. This is a hard thing, even for most established artists. Consider the cost of the materials you’ve put into things and the time involved. The biggest consideration is really what the “market” will bear. It’s not realistic, for example, to expect someone will pay \$10 for a single notecard. (That’s why artists make notecards that are prints of their original paintings rather than creating each notecard individually.)
- Everything you bring must have a price tag with your three initials on it. That’s how we’ll keep track of what’s sold and where the money is distributed, so it’s important! It’s also a good thing to put a small label with a little bit of information “about the artist” on the back of your work – or as a card that can be slipped in with your work.
- Work with your teachers at school to develop work to sell – paintings, prints, photographs, sculpture, jewelry, woodworking, fiber arts or mixed mediums. Call Kris at the Arts Center (315-536-8226) if you have questions!
- Plan to bring your finished, signed and tagged work to the Festival on Friday, June 7 before 5 pm or on Saturday, June 8 before 9 am. Pick up unsold work on Sunday, June 9 after 4 pm.



Student Name: \_\_\_\_\_

School & Grade: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Description of work you'll bring to the Festival and what you plan to charge:

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When would you like to serve at the Festival booth?

**Friday** set up –

\_\_\_ 3:30 – 5:30 pm

**Saturday:**

\_\_\_ 9 am – 11 am

\_\_\_ 11 am – 1 pm

\_\_\_ 1 pm – 3 pm

\_\_\_ 3 pm – 5 pm

**Sunday:**

\_\_\_ 9 am – 11 am

\_\_\_ 11 am – 1 pm

\_\_\_ 1 pm – 3 pm

\_\_\_ 3 pm – 5 pm